

Peyman Hosseinzadeh

Product Design



Work experience

Amazon Music

Sr. Product Designer | Sep 2022 ~ Present | Culver City, CA

I lead design efforts across Amazon Music's Podcast hosting + advertising platforms and mentor fellow designers

ASAPP

Sr. Product Designer | Jul 2021 ~ Sep 2022

- Lead designer on web tooling platform for GenAI services
- Helped design a customer journey builder to create cohesive and automated chat experiences across web, iOS and Android for contact centers

SimplePractice

Sr. Product Designer | Apr 2020 ~ Jul 2021

- Led redesign of Telehealth video experience for web, iOS and Android
- Features included whiteboarding, chat, onboarding and design system

EZ Texting Inc.

Sr. UX Designer | Oct 2018 ~ Mar 2020

- Helped redesign direct text messaging app for iOS
- Created new onboarding and account creation experiences

DemandJump Inc.

Product Designer | Feb 2018 ~ Aug 2018

- Led designs on SEO engagement & analytics insights dashboards
- Created component library for web

Prysm Inc.

UX Designer | Sep 2017 ~ Feb 2018

Designed video conferencing solution for web, iOS and large displays

Cook Medical Inc.

UX Designer | Jul 2011 ~ Aug 2017

Designed inventory and order management web apps for internal sales teams

Contact

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Skills

Tools

Figma
Sketch
Adobe XD
InVision
Protopie
Framer
Google Analytics
Pendo
FullStory
Keynote

Design Methods

Affinity Diagramming
Data Analysis
Heuristic Evaluation
Interviewing
Journey Mapping
Personas
Prototyping
Story Boarding
Usability Testing
User Flows
Wireframing

Education

M.S. in Human Computer Interaction Design

Indiana University | Bloomington, IN | Aug 2010 ~ May 2012

B.S. in Informatics

Indiana University | Bloomington, IN | Aug 2005 ~ May 2010